

# School Zone Safety Program Statistics

Conyers, GA | October 2025

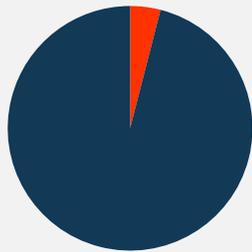
Data Covered: January 2024– October 2025

The City of Conyers, Georgia implemented a school zone speed camera program to improve safety around school zones and reduce speeding violations. This report analyzes the program's impact based on data collected from program inception.

At the request of the Mayor and Council, our police department has implemented a school zone safety program in compliance with GA Code§ **40-14-18**.

The program operates at at one (1) school zone location across two (2) schools, beginning enforcement in March 2021.

## 96% Reduction in Speed Violators



■ 2024-2025 School Year  
■ Traffic Study Violations

## Significant Reduction in Speeding

After an initial testing period that recorded approx. 874 violations per day at the school zone enforced, the camera program achieved a remarkable 96% reduction in speeding violations, with an average of just 34 citywide violations per day in the 2024-2025 school year (Sept-May).

## Year on Year Improvement

Violation counts decreased steadily each year after camera installation, demonstrating a long-term positive impact on driver behavior. Violations in the spring of 2025 were **down 13% versus the beginning of 2024**.

## Spring Monthly Violations Down 13% from 2024



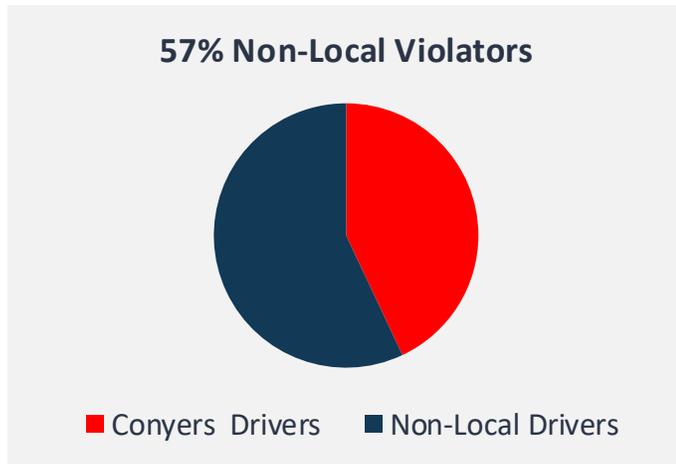
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## Non-local Driver Education

Analysis of driver demographics revealed that **57% of violators were from outside of Conyers**. The camera program has helped educate these non-local drivers and raise awareness of the need to slow down near schools.



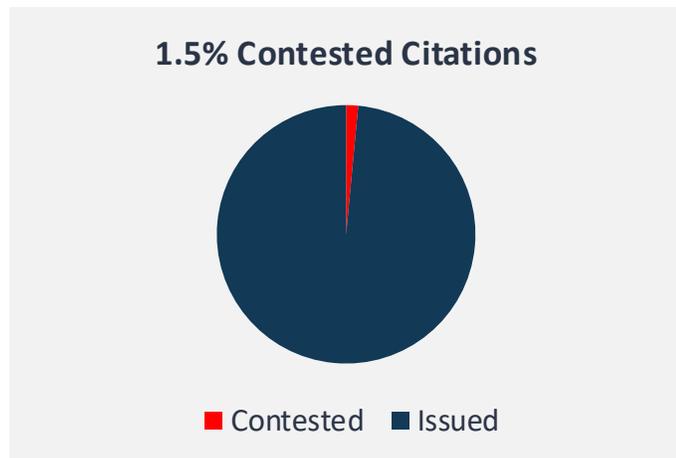
## Improved Driver Behavior

An average of **91% of offenders did not receive a second NOV in the spring of 2025**, indicating improved long-term driver behavior.



## Fair Enforcement

The **1.5% average of contested citations** suggests that most drivers acknowledge their violations and accept the consequences. This affirms the camera program's fairness and accuracy in identifying speeding incidents.



## School Zones Enforced in the Program

We have implemented the program to reduce speeding and improve student safety at one (1) school zone in Conyers.

