

School Zone Safety Program Statistics

Canton, Georgia | June 2025

Data Covered: January 2024 - June 2025

The City of Canton, Georgia implemented a school zone speed camera program to improve safety around school zones and reduce speeding violations. This report analyzes the program's impact based on data collected from program inception.

At the request of the Council, our police department has implemented a school zone safety program in compliance with GA Code§ 40-14-18.

The program operates at three (3) schools across four (4) school zone locations, beginning enforcement in April 2021.



Significant Reduction in Speeding

After an initial testing period that recorded 3,307 violations per day across the 4 school zone locations enforced, the camera program achieved a **remarkable 99% reduction in speeding violations**, with an average of just 27 citywide violations per day in 2024-2025 school year (Aug-May).

Year on Year Improvement

Violation counts decreased steadily each year after camera installation, demonstrating a long-term positive impact on driver behavior. Violations in 2025 are already **down 81% versus the beginning of 2024**.



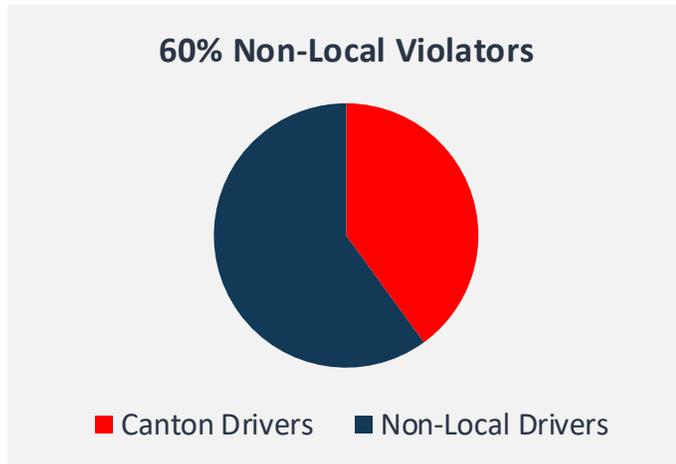
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Non-local Driver Education

Analysis of driver demographics revealed that **60% of violators were from outside of Canton**. The camera program has helped educate these non-local drivers and raise awareness of the need to slow down near schools.



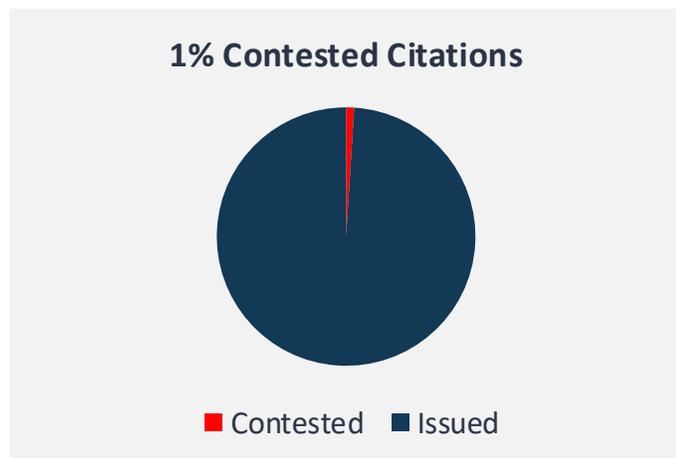
Improved Driver Behavior

An average of **88% of offenders have received less than two tickets in 2025**, indicating improved long-term driver behavior.



Fair Enforcement

The **1% of contested citations suggests that most drivers acknowledge their violations** and accept the consequences. This affirms the camera program's fairness and accuracy in identifying speeding incidents.



School Zones Enforced in the Program

We have implemented the program to reduce speeding and improve student safety at three (3) schools across four (4) school zones.

